



Iskra
Iskra Avtoelektrika Group

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Entering the future with a new brand - Letrika

The Iskra Avtoelektrika Group is entering 2012 with a new image. We will integrate more than 50 years of development, experience, professional achievements and success into a new brand - Letrika.

We are taking this step in order to distinguish ourselves from the non-affiliated companies in Slovenia operating under the same brand name (Iskra) and also to strengthen our recognition in the world. Under the new brand Letrika, we will continue to realize our mission, vision, and business excellence through the highest quality and the innovation of our starters, alternators, electric motors, and mechatronic systems, and our dedication to sustainable development.



Iskra →  **Letrika**

As Letrika we will officially appear on the market in June 2012. Until further notice, the legal entity will remain unchanged. The same applies for the names of the other companies in the Group, contact information and contractual obligations. We will keep you informed about new features and changes as they come.

We are proud to continue to enhance quality, develop innovations and meet and exceed new challenges of the modern world with your support.

Yours sincerely,

Edvin Sever
President of Management board

Bojan Konič
Vice President of Management board

Šempeter pri Gorici, January 2012